



# City of Las Vegas

1700 N. Grand Avenue | Las Vegas, NM 87701 | T 505.454.1401 | [lasvegasnm.gov](http://lasvegasnm.gov)

**Mayor Louie A. Trujillo**

## **LODGERS TAX ADVISORY BOARD**

### **REGULAR MEETING**

### **GOOGLE MEET VIDEO**

Tuesday April 13, 2021, 2:00 PM

### **AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL
- III. APPROVAL OF AGENDA
- IV. APPROVAL OF MINUTES
  - a. 1/12/2021
- V. FINANCE REPORT
  - a. From 7/1/2020 to 3/31/2021- Bill Hendrickson
- VI. PUBLIC INPUT
- VII. AGENDA
  - a. Request approval of Las Vegas First IBA Visitor Guide for \$57,000.00
  - b. Request approval of Las Vegas First IBA Fridays Al Fresco Summer Concert Series for \$25,645.00
  - c. Request approval of Las Vegas CCHP Santa Fe Trail Bicentennial Commemoration for \$19,500.00



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## VIII. DISCUSSION ITEMS

- a. NM True Coop Marketing
- b. I-40 Billboards
- c. Marketing Committee, Marketing Plan
- d. 2021-2022 Fiscal budget

## IX. NEW AND OTHER BUSINESS

Set a Special meeting date (April 27, 2021)

## X. ADJOURNMENT